

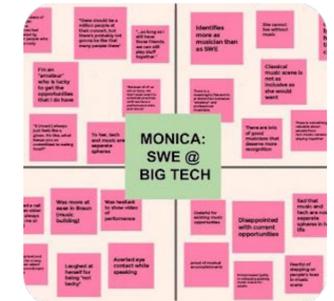


# keynotes

where feedback strikes a chord

## DESIGN PROCESS

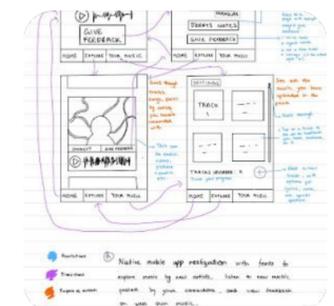
### Needfinding



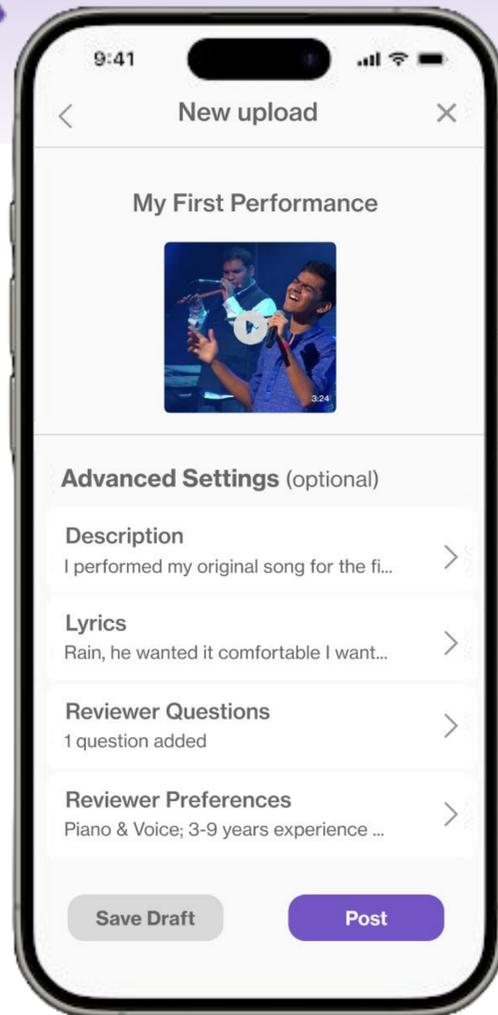
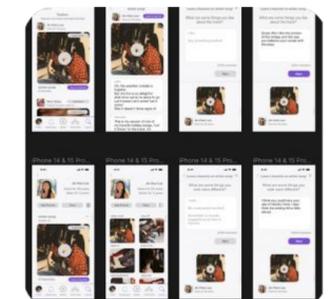
### Testing



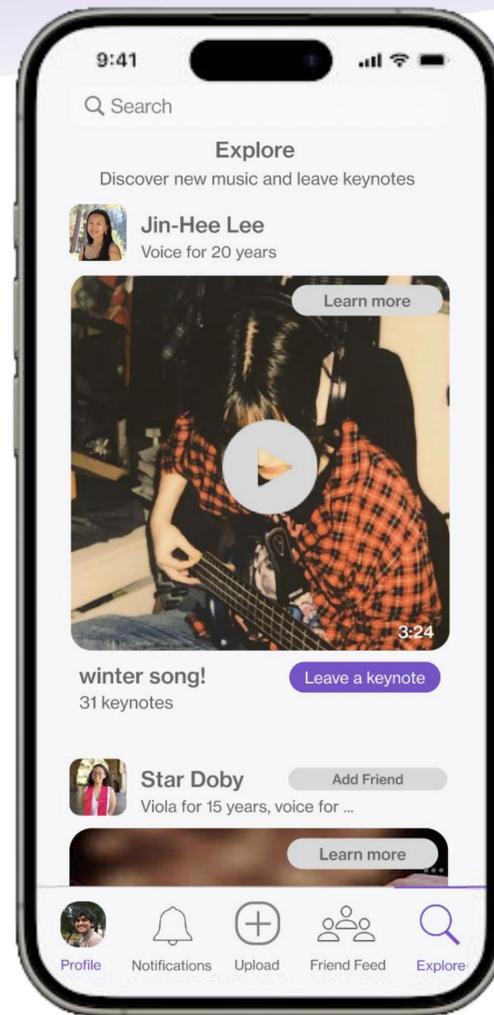
### Low-Fi Prototype



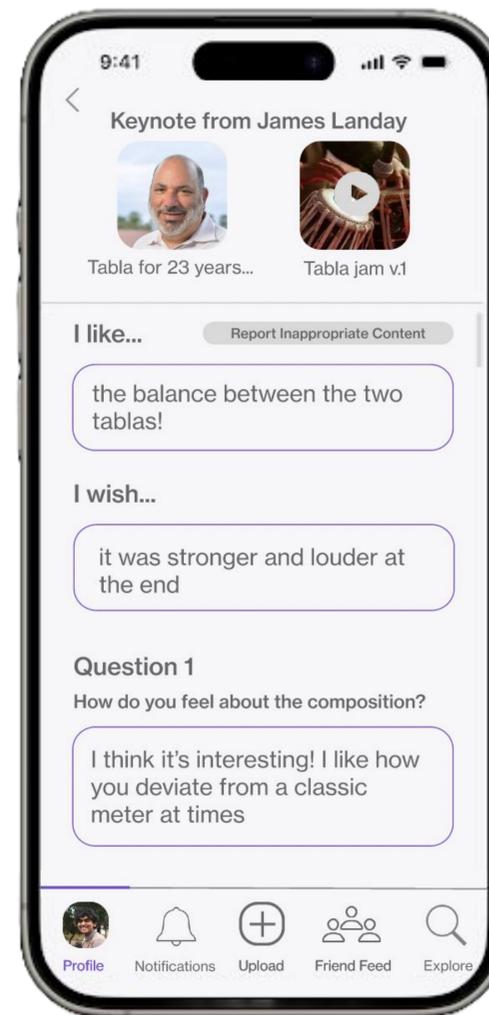
### Med-Fi Prototype



Share and describe your music



Build a community of musicians



Get constructive feedback

## PROBLEM

Early adult musicians **struggle to find reliable sources of feedback**, which impacts their **confidence** and **self-perception**

## SOLUTION

Meet **keynotes**, a platform where musicians can **connect, share feedback, and unlock each other's potential**